



**MUST
MINISTRIES**

IMPACTreport

SPRING 2026

HOW YOUR DONATIONS ARE CHANGING LIVES

Hope in Action

FY25 ANNUAL REPORT REFLECTS GREAT NEED & GREAT RESPONSE

AT MUST MINISTRIES, WE BELIEVE THE WORK WE DO DOESN'T JUST CHANGE LIVES — IT OFTEN SAVES THEM.

From newborn babies to elderly veterans, our wraparound services provide essential support for people of all ages and backgrounds. Stability rarely comes from just one service; it comes from food, housing, clothing, healthcare and employment working together to create a pathway forward.

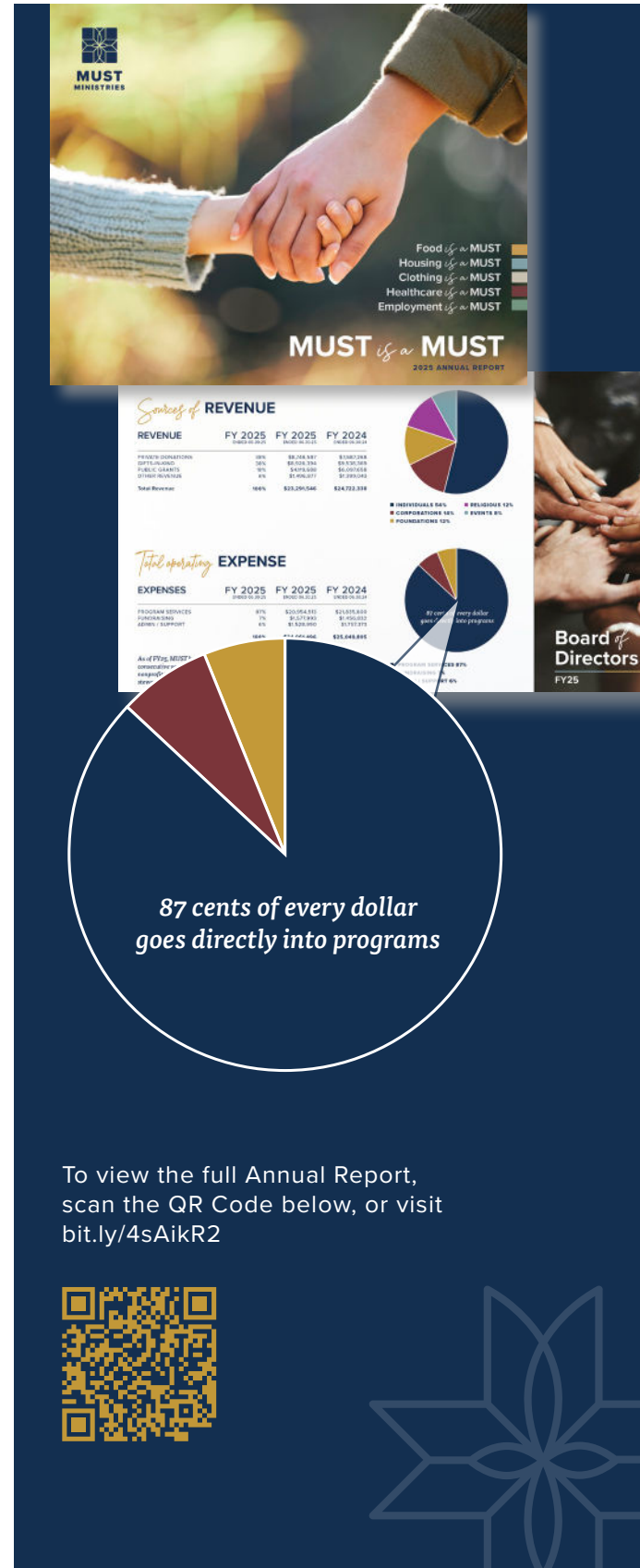
BY THE NUMBERS: FISCAL YEAR 2025

Because of the generosity of our community, FY25 was a year of extraordinary impact:

- **54,723 people served** — nearly half of them children
- **1.9 million meals** provided
- **2.3 million pounds of food** distributed to neighbors facing hunger
- **718 individuals secured employment** through Workforce Development
- **\$25.2 million in economic impact** generated in our local communities
- **167,216 safe nights of shelter** for individuals and families who would otherwise have been homeless

These numbers represent more than statistics. They reflect full stomachs, steady paychecks, safe places to sleep and renewed dignity for thousands of our neighbors.

As we look ahead, we remain committed to growing our service, expanding our vision and strengthening the hope that sustains every life we touch. Thank you for being an essential part of this mission.





*Kendall House
opens its doors*

"This will be a place where families can heal, stabilize, flourish, and serve as a transformation for that family."

- Kendall Jones

MUST recently celebrated a new era in how we care for families who are homeless. What was once a **MUST** office building has been transformed into a brand new home in Canton, made possible by the collective efforts of staff, volunteers, and community partners.

The home will first welcome a family from **MUST's** Permanent Supportive Housing program, which serves individuals and families experiencing chronic homelessness. Named **Kendall House**, the home honors Kendall Jones, who retired from **MUST** on Jan. 1 after 15 years as a staff member and many more as a dedicated volunteer.

As Kendall shared during the ribbon-cutting ceremony, "This will be a place where families can heal, stabilize, flourish, and serve as a transformation for that family. Every person, regardless of economic status, deserves to have a place to live that's safe, affordable, and beautiful. Kendall House checks those boxes."

Special thanks to Batson-Cook Construction for working tirelessly with **MUST** to build the home, Wells Fargo Foundation for their generous \$50,000 grant toward construction, and the Cherokee County CDBG Office for additional funding and guidance. We are also deeply grateful to Woodstock Furniture Outlet, whose generous donation furnished Kendall House and helped transform it into a warm, welcoming home where a family can truly begin again.



Leadership Excellence

MUST Ministries President & CEO Dr. Ike Reighard was recently recognized as one of Georgia Trend magazine's **Most Notable Georgians for 2026**. Being named a Notable Georgian is a statewide honor, recognizing leaders whose influence and impact are helping to shape Georgia's future. The honor was listed in the magazine's January issue, and Dr. Reighard was recognized at Georgia Trend's **Most Influential Georgians Luncheon & Awards Ceremony**, held at the Georgia Aquarium. MUST COO Angela Phelps is also a past Notable Georgian honoree.

Dr. Reighard was also named one of the Atlanta Business Chronicle's **Most Admired CEOs**, recognizing his leadership, vision and lasting impact on the nonprofit sector and communities across metro Atlanta and the state.

Most recently, Dr. Reighard was also named to **James Magazine's Most Influential list** and is featured in the magazine's March/April issue as their CEO Spotlight feature.



Jim Ellis Automotive presents \$80,000 check to MUST

We're deeply grateful to **Jim Ellis Automotive Group** and everyone who participated in their Ninth Annual Holiday Giving Campaign. Thanks to your support, \$80,000 was raised to help MUST continue meeting critical needs across metro Atlanta. From providing food, clothing, and shelter to helping people secure jobs and healthcare, this gift will make a meaningful difference for our neighbors experiencing poverty and homelessness.

"At Jim Ellis Automotive Group, giving back to our community has always been part of who we are. Our Holiday Giving Campaign is made possible by our customers, team members and partners who come together each year with a shared purpose, and we're proud of the collective impact we can make as a result. We're honored to support MUST Ministries and the vital work they do every day to help our neighbors in need."

Stacey Ellis Hodges
Vice President
Jim Ellis Automotive Group





MUST MINISTRIES

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For more information, volunteer application,
online financial donations and a lists of needs:

www.mustministries.org

ARE YOU CONNECTED?



THANK YOU

for making the **MDJ Gobble Jog**
the most successful in the event's
history! Over 10,000 participants
came together to raise more than
\$700,000 for our life-changing
services and programs.

MUST Ministries is a nonprofit, faith-based organization helping people in your community break the cycle of poverty. MUST provides basic needs such as groceries, hot meals, housing, emergency shelter, healthcare clinics, workforce development, toy shops, children's summer lunches and clothing. All services are free and provided without regard to income, race or religious beliefs.

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04.18.26 | 6PM | COCA-COLA ROXY

Dust off your favorite throwback look, tease that hair, and get ready to rewind the clock. Join us for the **MUST Giving Gala**, an unforgettable evening filled with neon nostalgia, great music, and a powerful purpose. Together, we'll celebrate MUST's lasting impact for our neighbors in need, while re-living the fun!



SCAN TO
LEARN MORE

Donate

MUST is proud to have continually earned the highest possible rating from Charity Navigator with a four-star, 100% rating. Less than 3% of nonprofits in the entire nation have earned this rating.

87 cents of every dollar goes directly into programs.

