



MUST
MINISTRIES



Food *is a* MUST 
Housing *is a* MUST 
Clothing *is a* MUST 
Healthcare *is a* MUST 
Employment *is a* MUST 

MUST *is a* **MUST**

2025 ANNUAL REPORT



With your help, MUST served *54,723* people in FY25.

Dear MUST Partner,

We believe whole-heartedly that what we do at MUST Ministries not only changes lives, but it often saves lives as well. From newborn babies to elderly veterans, MUST's wraparound services provide the basic needs for people of all ages and from all walks of life. It isn't just one service that helps people find stability – it is all of MUST's services working together to provide hope and healing.

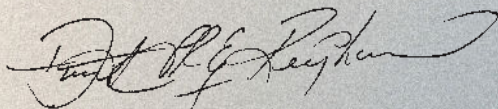
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But above all, HOPE is a MUST. And hope is what drives us to help our neighbors in need, every day.

In Fiscal Year 2025, you helped MUST provide hope to 54,723 people – nearly half of those being children. You helped us provide 1.9 million meals and 2.3 million pounds of food to those facing hunger. You helped our Workforce Development team find 718 people jobs, resulting in \$25.2 million in economic impact to our local communities. You helped us provide 167,216 safe nights of rest for people who would otherwise be homeless.

Thank you for being such a valued part of our MUST family as we continue to grow in our service, vision and hope.

In His Service,



Dr. Dwight "Ike" Reighard
President & CEO
MUST Ministries

May the God of hope fill you with all joy and peace as you trust in Him, so that you may overflow with hope by the power of the Holy Spirit.

Romans 15:13



FOOD

is a **MUST**



Lack of access to food is one of the most pressing issues facing families in need. One in five children in Georgia face food insecurity, and 42 million Americans struggle with hunger. MUST works to make sure our neighbors in need of all ages are fed through a variety of innovative feeding programs.

1,889,914 meals were served

2,297,527 pounds of food were provided

6,751 children received *538,230* meals through **Summer Lunch**

Seniors received *82,220* pounds of food through **Senior Smiles**

12,180 clients received *638,980* pounds of food through **MUST Mobile Pantry**

6,903 children and their families received *252,757* pounds of food through **Neighborhood Pantry**

84,355 meals were served through the **Loaves and Fishes Kitchen** at the **MUST Hope House**



HOUSING

is a **MUST**

Reliable shelter is a top priority for families experiencing homelessness. When people know they have a safe place to sleep at night, they are more likely to keep jobs, feed their families, and find lasting stability. The first stop for many is the MUST Hope House, a 136-bed emergency shelter where trained case managers help families connect with transitional housing, rapid rehousing, and other supportive long-term solutions.

167,216 nights of safe rest were provided to *3,057* clients

577 people were provided a warm and safe place to sleep through MUST's Winter Weather Shelter

MUST helped *511* clients who were facing evictions from their homes

1,709 residents were sheltered at the **MUST Hope House**

208 people and their families were given a stable home through **Permanent Supportive Housing**

"MUST Ministries was there when we were in need. Because of my son's cancer, things fell apart fast. We went from middle class to broke. In one year of housing stability, we have been able to recover quite a bit from the devastation of our family."

—MUST Ministries Client



CLOTHING

is a **MUST**

Improper clothing can prevent someone from getting a new job or staying warm in the winter. MUST Ministries relies on the generosity of the community to donate new and gently used clothing for our clients and our mission. The most pressing clothing needs are always new socks, underwear, and other undergarments. Donations are made through MUST's Amazon Wish Lists or delivered in person to the MUST Donation Center (1280 Field Pkwy, Marietta, GA 30066).

12,263 clients received *173,096* items of clothing, including coats and underwear

1,700 babies received *4,104* packs of diapers



MUST
MARKETPLACE

Second hand gives a second chance

Clothing donations are always prioritized for MUST clients and the needs of our programs. Other donated clothing and items such as shoes, jewelry, housewares, art and furniture are used to fund MUST's programs at the MUST Marketplace thrift store, providing the perfect opportunity to shop with a purpose.



HEALTHCARE

is a **MUST**

In FY25, MUST partnered with Eastchester Family Services (EFS) to provide affordable and, in some cases, free behavioral health and primary care services for our neighbors in need. Care was delivered through EFS' mobile medical unit at various MUST locations, as well as through group and individual therapy sessions at MUST Hope House.

In October 2025, that partnership expanded with the opening of the MUST Care Clinic, a brick-and-mortar clinic located on MUST's Marietta campus. Through this continued collaboration with EFS, the clinic now offers both primary care and behavioral health services on a sliding fee scale. No one is turned away due to an inability to pay.

An estimated 20 to 25 percent of people experiencing homelessness carry the weight of grief, depression, PTSD or some form of mental illness while trying to survive. Financial barriers to healthcare often make these challenges harder to address, allowing treatable concerns to worsen. Through integrated, accessible care at the MUST Care Clinic, we are not only restoring stability and dignity, but also creating a clear path toward lasting healing and renewed hope.



EMPLOYMENT

is a **MUST**

Reliable income through employment removes barriers to housing, food and other basic needs. MUST aims to set our clients up for long-term success through skills trainings and job opportunities through our Workforce Development program. MUST offers resume assistance, job opportunities through a jobs portal, interview assistance through an innovative Artificial Intelligence program, and more – all free of charge to anyone in the community who seeks to find a new or better job.

1,914 clients were helped with job coaching, training and assistance

\$25,210,100 was returned to the local economy through client employment

718 clients obtained employment

Clients earned an *\$18.56* average hourly wage, more than twice the national minimum wage

“A client had some challenges in obtaining employment, so he took our Inspire EDU class as well as our financial planning class with Truist Bank. While talking with the instructor, he explained he had a 401k, but wasn’t sure how to access the funds. She assisted him, found out he had enough to sustain him once he left Hope House and assisted him with getting an apartment. He just obtained a new job and is excited for his next chapter.”

— Odetta Porter, MUST Employment Specialist

Volunteers

At the heart of MUST are its dedicated volunteers, who give their time and talents to support neighbors in need. In FY25, 7,124 volunteers contributed more than 68,000 hours to assist MUST's clients, programs, and mission. From packing and delivering meals to children during the Summer Lunch program, to sorting donations at the Donation Center, helping shoppers at the MUST Marketplace, or providing resume assistance through the Workforce Development program, volunteers play an essential role in making a difference. Their kindness and commitment enable MUST to transform the lives of so many. Opportunities are available for individuals, groups, and corporate teams — wherever people want to help, there is a way to make an impact at MUST.

Christmas Toy Shop

The Christmas Toy Shop at MUST is available for families and parents to “shop” for Christmas gifts for children ages newborn to 18. MUST's Toy Shop program operates a bit differently from most other programs, as the parents receive an average of 10 gifts per child, and they get to choose the perfect gifts for the children, including toys, blankets, hats, scarves, gloves, underwear, socks and games. All items in the Toy Shop are new and are donated by generous corporate, group and individual supporters. In FY25, 7,571 children received nearly 80,000 gifts through the MUST Toy Shop.

Hygiene Items

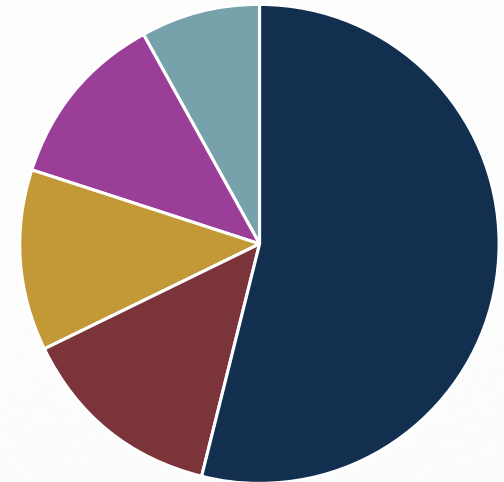
For many of MUST's clients, stretching limited income to cover basic necessities is a daily challenge. After paying for housing and food, essential hygiene items such as soap, shampoo, toothbrushes and toothpaste are often out of reach. Clients across many of MUST's programs receive hygiene kits filled with critical items that support health, cleanliness and dignity. In FY25, MUST distributed 45,908 hygiene kits to neighbors in need. In addition, 1,700 babies were served with 4,104 packs of diapers, helping families care for their youngest children during times of financial hardship.

In just a little over a month after entering the doors of MUST, my son and I were leaving to move into our own apartment with MUST's assistance, and to get a better handle on life. We had clothes, food, transportation and shelter, and even furniture and bedding for our apartment. The laptops that were obtained from MUST aided my son and I to continue our education, which helped my son get a remote job! I was able to receive my Certified Nursing Assistance certification and my next step is to take the state test. To God be the glory for such a great group of people running such a vital ministry! I am grateful to all of them and, as soon as I can, I want to make homelessness one of my ministries - helping others to believe that stability is possible, even after everything falls apart.

— Twana L. Parker, a recent MUST client

Sources of REVENUE

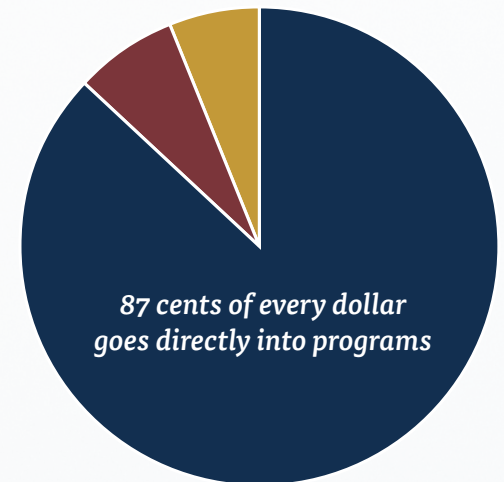
REVENUE	FY 2025 ENDED 06.30.25	FY 2025 ENDED 06.30.25	FY 2024 ENDED 06.30.24
PRIVATE DONATIONS	38%	\$8,748,587	\$7,687,268
GIFTS-IN-KIND	38%	\$8,926,394	\$9,538,369
PUBLIC GRANTS	18%	\$4,119,688	\$6,097,658
OTHER REVENUE	6%	\$1,496,877	\$1,399,043
Total Revenue	100%	\$23,291,546	\$24,722,338



■ INDIVIDUALS 54% ■ RELIGIOUS 12%
 ■ CORPORATIONS 14% ■ EVENTS 8%
 ■ FOUNDATIONS 12%

Total operating EXPENSE

EXPENSES	FY 2025 ENDED 06.30.25	FY 2025 ENDED 06.30.25	FY 2024 ENDED 06.30.24
PROGRAM SERVICES	87%	\$20,954,513	\$21,835,600
FUNDRAISING	7%	\$1,577,993	\$1,456,832
ADMIN / SUPPORT	6%	\$1,528,990	\$1,757,373
	100%	\$24,061,496	\$25,049,805



■ PROGRAM SERVICES 87%
 ■ FUNDRAISING 7%
 ■ ADMIN / SUPPORT 6%

As of FY25, MUST had earned a perfect Charity Navigator four-star rating for nine consecutive years and a perfect 100% score for the prior three years. Only 3% of all nonprofits nationwide have achieved this, reflecting our commitment to financial stewardship and meaningful impact.

87 cents of every dollar goes directly into programs



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FY25

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MUST Ministries is a faith-based 501(C)3 organization serving people in poverty in nine counties. MUST provides food, housing, workforce development, a healthcare clinic, clothing and other significant programs to those in need.

WWW.MUSTMINISTRIES.ORG

1260 Cobb Pkwy N., Marietta, 30062